



Registered Charity No. 1005334
Company No. 02634036

Privacy Policy for Networking for Abney Park Trust and Abney Park User Group

Who we are

Abney Park Trust is a charity and limited company set up in connection with Abney Park whose objects are:

1. To conserve and restore Abney Park as an area of architectural and ecological significance , and historical and religious associations.
2. To promote the benefit of inhabitants of London and in particular the Borough of Hackney by advancing education and providing facilities in the interests of social welfare for recreation and leisure-time occupation with the object of improving the conditions of life for the said inhabitants.
3. To advance public education by the establishment and display of a collection or collections of information literature manuscripts and artefacts concerning the history , development, associations and ecology of the cemetery.

Abney Park User Group is a forum for the park's users to discuss issues, run events at Abney Park and work together with Abney Park Trust

Purpose of this Policy

This Privacy Policy sets out what personal data we collect and use, for what purposes and to whom your personal data may be disclosed by us in the context of these Mailings. Further, this Privacy Policy includes important information regarding your rights with respect to the processing of your personal data. We encourage you to read this Privacy Policy very carefully.

From time to time, we may need to change this Privacy Policy. The most recent version of this Privacy Policy is available on our website. In case of important changes of our Privacy Policy, we will inform you on these changes.

Purpose for storing your personal information

We have a combined mailing list which we share and which stores your personal information so that we can advise you of our activities. The mailing list is hosted and processed by MailChimp on our behalf.

In the context of our mailings, we collect your personal data because you have asked to be a member of one or both of our mailing lists and to be notified of our activities.

How do we obtain your personal data

We obtain information about you directly from you from the information you provided to us when you asked to join our mailing lists.

Legal basis for processing your data

Our legal basis for processing your personal data with respect to our mailings is that it is within our legitimate interests to promote Abney Park and the events and activities we run there to members of the public who have expressed their interest in them. You can unsubscribe from our mailing list at any time by clicking the unsubscribe link at the bottom of our emails.

The Personal data we store

We hold any or all of the following personal data about you in order to send you our mailings:

- Your title(s)
- Your First and Last Names
- Your email address

With whom do we share your personal data?

As mentioned above we share your personal data with MailChimp who send out Mailings on our behalf. Please see MailChimp's privacy policy for details of how they use and store your data.

Please also note that MailChimp's offices and servers where your information is stored are located in the United States, outside the European Economic Area, so your information may be transferred to, stored, or processed in the United States. While the data protection, privacy, and other laws of the United States might not be as comprehensive as those in the United Kingdom, MailChimp take many steps to protect your privacy.

We may also share your personal data with other third parties, such as parties that help us organise or host our events

We will ensure that, where relevant, safeguards are implemented to ensure the protection of your personal data when disclosing your personal data to a third party.

How long do we store your personal data?

We will store your personal data as listed above until you inform us that you no longer wish to receive our mailings, we cease sending the relevant mailing, or your email address is no longer in use.

What are your rights and how you can exercise them?

Please note that you can always unsubscribe from our mailings or change your preferences by clicking unsubscribe link at the bottom of every Mailing. Further, you have the right to:

- information about and access to your personal data;
- rectify your personal data;
- erasure of your personal data ('right to be forgotten');
- restriction of processing of your personal data;
- receive your personal data in a structured, commonly used and machine readable form and to request transmission of your personal data to another organisation if technically feasible.;
- object to the processing of your personal data;
- to lodge a complaint with the Information Commissioner's Office.

To exercise any of these rights except the last one, please contact John Baldock. You will find his contact details at the bottom of this Privacy Policy.

Contact information

If you have any questions, comments or complaints in relation to this Privacy Policy or the processing of your personal data by us in the context of the Mailings, please feel free to contact John Baldock via email: info@abneypark.org or call on: 0207 275 7557